



MASTERSTART

Delivered 100% online

6 - 8 learning hours per week

8 weeks

WBS Wits
Business
School
Sculpting global leaders

Change Management for Managers

Lead organisational change with confidence

Change is inevitable, but managing it effectively requires skill. Change Management for Managers equips you with the tools to navigate organisational transitions, engage stakeholders effectively, and sustain momentum while fostering a culture of trust and stability.

What will you learn?



Strategic change execution

Develop structured change management plans that align with corporate strategy and ensure long-term success.



Persuasive leadership

Master the skills needed to influence stakeholders, navigate resistance, and create a culture of transparency.



Data-driven change optimisation

Use KPIs, feedback loops, and analytics to measure and sustain change effectiveness.



Culture change

Lead and manage the process of transforming an organisation's culture to align with its values, goals, and strategies.



Organisational influence

Shape and impact the values and direction of an organisation through leadership and decision-making.



Strategic impact

Drive significant, positive changes that align with and support the organisation's long-term objectives and vision.

Contact Us



+27 21 201 1167



register@masterstart.com



www.masterstart.com



Certificate of Competence

Course outline

 6 collaborative learning sessions



WEEK 1

Orientation

Meet your Industry Expert, Learner Success Coach and other learners



WEEK 2

Module 1

Strategic approaches to change

Explore change management theories and align strategies with business objectives



WEEK 3

Module 2

Leading change

Develop leadership styles that foster trust and guide teams through change



WEEK 4

Module 3

Engaging for change

Learn stakeholder engagement strategies and transparent communication techniques



WEEK 5

Module 4

Leading with stability

Create structured change plans that ensure continuity and success



WEEK 6

Module 5

Building trust in times of change

Address resistance and maintain momentum through effective leadership



WEEK 7

Module 6

Measure, monitor, and evaluate change

Use data-driven insights to assess and refine change initiatives



WEEK 8

Final assessment

Change Management Plan

Who is this course for?

This course is ideal for managers, team leaders, and professionals responsible for implementing and sustaining change within an organisation. It is designed for those who want to lead confidently through transformation and build change-ready teams.

The learning experience

MasterStart courses are developed to provide a learning experience that builds competence and professional confidence. This unique online learning approach means you will:



Enjoy full learning support for your course, in the form of a dedicated team of an Industry Expert, Learner Success Coach and Learning Support Coordinator.



Learn from a mix of self-paced study modules, quizzes and interactive activities.



Access resources, audio notes, and a community chat for additional support and discussion.



Engage in collaborative learning sessions to apply what you've learned in practical ways.

All MasterStart courses are aligned to Category-B of the BBBEE Skills Development matrix.

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